

# BENTLEY PRINCE STREET®

## Bentley Prince Street Receives 2011 Ultron Doc Award for Outstanding Achievement in Product Design for So Vintage™

City of Industry, CA – [January 19, 2012] [Bentley Prince Street's](#) So Vintage product is inspired by the fashion and fabrics of past eras, and is proving to be a product that speaks to current industry trends. So Vintage has won a [2011 Doc Product Award](#) and is also one of three products featured in the Silver Screen Collection™, which won the [Best of NeoCon Gold Award](#) at NeoCon in 2011. The Ultron Doc Award recognizes new carpet products, like So Vintage, that are noteworthy in terms of their originality, color and texture combination, as well as usability.

“We realize that in order to win an Ultron Doc Award, the design and construction of So Vintage stood out to end users and earned their vote, which makes this award very special,” Anthony Minite, president of Bentley Prince Street said. “Our design team listens to our customers and works hard to exceed expectations with products that deliver on aesthetics, quality and sustainability. I couldn't be more proud of this team or this product.”

So Vintage embodies brightness and vintage charm with its organic, large-scale patterning. Its color line is a modern interpretation of the Southern California skyline and features orange and gold tones that are complemented by subtle, cool tones. So Vintage is piece-dyed for custom color flexibility and will be available in broadloom, three carpet tile sizes (18x36 in, 24x24 in and 36x36 in), and as an area rug option.

Architects, designers and other industry professionals voted for their favorite new carpet products on the Doc Awards website. So Vintage was then selected as a Doc Award Product winner according to its overall rating. For more information about Bentley Prince Street's award-winning, sustainable products and culture, visit the company anytime on [Facebook](#), [Twitter](#), [YouTube](#) & [Designing For Life Blog](#).

### About Bentley Prince Street

Defining style, color, quality and service for 30 years, Bentley Prince Street manufactures and markets award-winning broadloom and carpet tile products for commercial interiors across the globe. Bentley Prince Street is committed to sustainable commerce and innovations to integrate style and function with environmental practices through its Mission Zero® goal of eliminating any negative impact it has on the environment by the year 2020. With the industry's most comprehensive vertical carpet manufacturing facility, the company maintains third-party certification to the ISO 9001:2008 Quality Management System and the ISO 14001:2004 Environmental Management System. Based in Los Angeles County, California, Bentley Prince Street is a subsidiary of Interface, Inc., a global provider of floor coverings. For more information, please visit [www.bentleyprincestreet.com](http://www.bentleyprincestreet.com) and <http://bpscarpet.blogspot.com>

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