

## Bentley Prince Street Products Inspire Creativity on HGTV's "Design Star"

*Edge City & Kings Road Inspire Show's Décor – Season 5 Debuts Sunday, June 13<sup>th</sup>*

Los Angeles, CA – [June 9, 2010] [Bentley Prince Street, Inc.](#) has been selected to provide broadloom products for the décor in the new season of the popular HGTV competition show "[Design Star.](#)" The fifth season will debut Sunday, June 13<sup>th</sup> on HGTV at 10/9c. Edge City™ and Kings Road™ broadloom products were selected for the floor of the New York City penthouse where the contestants live while competing for their own design show on HGTV. Bentley Prince Street sample books are also available to the contestants as a reference during their interior design challenges for the show.

"It is our belief that all Bentley Prince Street products inspire great design," says Anthony Minite, president. "We are thrilled that Edge City and Kings Road will be featured in such a creative environment and we are confident they will have the same affect on the talented contestants and viewers of 'Design Star'."

Bentley Prince Street's Edge City is inspired by the 20<sup>th</sup> Century trend to move out of traditional city centers and into new areas built around industrial parks, shopping and entertainment. It comes in twenty-four colors, ranging from neutrals to saturated brights, which are all named for edge cities in the U.S. Kings Road is a classic and has been one of Bentley Prince Street's cornerstone products for over twenty years. It is a benchmark for cut pile in the industry and comes standard in 126 colors that range from natural to industrial to avant garde. "Design Star" viewers can shop products featured on the show, including Edge City and Kings Road, at <http://marketplace.hgtv.com/Search.aspx?Episode=HSTAR-501>.

"We're very excited that Edge City is one of the featured products on the show," says Valerie Ottaviano, vice president of product design. "Especially because Edge City is a nod to pushing the edge of creativity, something the show challenges the designers to do every week."

HGTV's hit reality competition, HGTV Design Star, features twelve finalists competing for their own show on HGTV. The finalists are interior designers, contractors, stylists, architects and artists, who participate in interior design challenges every week. An acclaimed panel of interior designers, including Genevieve Gorder, Candice Olson and Vern Yip, judges their work. **TUNE IN FOR THE SEASON PREMIER: Sunday, June 13, 2010 at 10 pm (cst) on HGTV, check [www.HGTV.com](http://www.HGTV.com) for local listings.**

### About Bentley Prince Street

*Defining style, color, quality and service for 30 years, Bentley Prince Street manufactures and markets award-winning broadloom and carpet tile products for commercial interiors across the globe. Bentley Prince Street is committed to sustainable commerce and innovations to integrate style and function with environmental practices through its Mission Zero® goal of eliminating any negative impact it has on the environment by the year 2020. With the industry's most comprehensive vertical carpet manufacturing facility, the company maintains third-party certification to the ISO 9001:2008 Quality Management System and the ISO 14001:2004 Environmental Management System. Based in Los Angeles County, California, Bentley Prince Street is a subsidiary of Interface, Inc., a global provider of floor coverings. For more information, please visit [www.bentleyprincestreet.com](http://www.bentleyprincestreet.com).*

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