

Hauoli Mau Loa Foundation Project Achieves LEED® Platinum Certification with Carpet by Bentley Prince Street

Hawaii Architecture LLP, Utilizes Sustainable Design Products for Renovation Project

City of Industry, CA – [July 12, 2011] For [Bentley Prince Street](#), Inc., a commercial broadloom and carpet tile manufacturer dedicated to environmental and social sustainability, it is always rewarding to partner with clients dedicated to green building practices. One such client, Hawaii Architecture LLP, recently received LEED Platinum certification for its Hauoli Mau Loa Foundation renovation – a project in which Hawaii Architecture specified Bentley Prince Street’s City Planning™ carpet product. Platinum is the highest level of LEED certification given by the U.S. Green Building Council, the nation’s preeminent program for the design, construction and operation of high performance green buildings. Bentley Prince Street provides third party verification of its products’ sustainable attributes and as such, its products are frequently specified for use in high performing, LEED certified green buildings around the world.

Hawaii Architecture worked to restore a space within the historic Dillingham Transportation Building for its client, the Hauoli Mau Loa Foundation. The organization supports youth education and local environmental sustainability, therefore achieving LEED Platinum certification was a project goal from the outset. An equally important goal was preserving historical details within the space, while introducing sustainable, contemporary upgrades throughout. Only sustainable or rapidly renewable materials were considered, making Bentley Prince Street’s stylish and environmentally responsible carpet products the ideal choice.

“It’s important to recognize Hawaii Architecture for this wonderful accomplishment and celebrate any LEED project, especially LEED Platinum,” says Anthony Minite, president, Bentley Prince Street. “We live and breathe our Mission Zero® promise every day at Bentley Prince Street, and it’s a pleasure to work with partners who appreciate that commitment and understand the dedication from all our associates who design, craft and market our beautiful products.”

Coordinated by Sales Representatives Brett Hart and Dana Jones, 506 square yards of Bentley Prince Street City Planning carpet product with Contact Release™ backing was supplied for the Hauoli Mau Loa Foundation project. City Planning on Contact Release backing contains 12.5% post consumer recycled content, and 2.8% rapidly renewable content. Additionally, this product is certified to the CRI Green Label Plus program and is third-party verified climate neutral, which contributes to a LEED Innovation in Design credit.

“In choosing carpet by Bentley Prince Street, we knew we would not only be supporting our pursuit of LEED Platinum certification, but we would also be supporting a company truly committed to a more sustainable built environment. Ray Anderson and his efforts with Bentley/Interface serve as great examples for all of our efforts at Hawaii Architecture LLP, and we are continually inspired by this commitment to quality and sustainability. The fact that most of our clients love their product doesn’t hurt either,” says Phillip J. Camp, AIA, LEED AP and Principal, Hawaii Architecture LLP.

The carpet choice in any project pursuing LEED certification should be carefully considered because carpet can contribute to multiple LEED credits. These include: a Materials and Resources Credit 4.1 for post consumer recycled content, a Materials and Resources Credit 6 for rapidly renewable content, Indoor Environmental Quality Credit 4.3 for low emitting flooring, Indoor Environmental Quality Credit 4.1 for low emitting adhesives, and Innovation in Design Credits.

The sustainability team at Bentley Prince Street suggests the following tips to help choose a carpet that contributes to LEED certification:

- **Make it Climate Neutral:** Make sure the carpet is third-party verified as climate neutral, with zero net greenhouse gases (GHG) emitted during the entire life cycle of the product.
- **Know What’s in the Carpet:** Make sure the carpet contains post consumer recycled content, or rapidly renewable content.
- **Check Third-Party Certification:** Specify carpet that is certified to the NSF-140 Sustainability Assessment for Carpet standards, or has an Environmental Product Declaration (EPD).
- **Look for Green Label Plus:** Make sure both the carpet and carpet cushion meet CRI Green Label Plus requirements.
- **Think About Carpet Adhesives:** Specify only adhesives below the VOC content limit set out in SCAQMD Rule 1168 of 50 grams per liter. Or better yet, specify adhesives with zero VOCs.
- **Recycle or Repurpose:** Recycle the project’s existing carpet and/or installation waste, and keep separate from any other project waste. If the existing carpet can be reused, donate it to a charitable organization, such as Habitat for Humanity ReStores.

- **Buy Local:** If possible, choose a carpet manufacturer that's within 500 miles of your project if it's a LEED-CI project.
- **Don't Forget to Document:** LEED requires documentation for all aspects of a project, so make sure and have back-up available for every claim.

As a Los Angeles based manufacturer with programs like Cool Carpet®, ReEntry® and third party certified products, Bentley Prince Street and its products help customers meet many of these requirements. Additionally, to make the documentation process easy for clients, Bentley Prince Street offers a [LEED calculator](#) on the company's [website](#) and has several LEED accredited professionals on staff.

As an advocate of green building and the LEED rating system, Bentley Prince Street manufactures in a LEED for Existing Buildings Silver certified facility in Los Angeles County, California, the first manufacturing facility and only carpet manufacturing facility certified to the LEED-EB rating system. As both a Platinum founding sponsor and Platinum Sustaining Friend of the U.S. Green Building Council's Los Angeles Chapter, Bentley Prince Street regularly sponsors events, such as the 2011 Emerging Professionals Natural Talent Design Competition. Bentley Prince Street also hosts Continuing Education presentations for LEED Accredited Professionals and Green Associates on a regular basis.

About Bentley Prince Street

Defining style, color, quality and service for 30 years, Bentley Prince Street manufactures and markets award-winning broadloom and carpet tile products for commercial interiors across the globe. Bentley Prince Street is committed to sustainable commerce and innovations to integrate style and function with environmental practices through its Mission Zero® goal of eliminating any negative impact it has on the environment by the year 2020. With the industry's most comprehensive vertical carpet manufacturing facility, the company maintains third-party certification to the ISO 9001:2008 Quality Management System and the ISO 14001:2004 Environmental Management System. Based in Los Angeles County, California, Bentley Prince Street is a subsidiary of Interface, Inc., a global provider of floor coverings. For more information, please visit www.bentleyprincestreet.com

#

Media Inquiries:

Angela Moore
Starfish P.R.
T: 310-429-8868
angela@starfish-pr.com

