

# BENTLEY PRINCE STREET®

## Bentley Prince Street to Showcase Award-Winning Broadloom & Carpet Tile Products at NeoCon East

*Celebrate Art, Culture, Fashion and Innovation in Booth #2233*

**Baltimore, MD – [November 2, 2011]** [Bentley Prince Street, Inc.](#) will recreate the glamour of this year's NeoCon World's Trade Fair at [NeoCon East](#) in Baltimore, Maryland in Booth #2233. Being California's largest commercial carpet manufacturer is a source of pride for Bentley Prince Street, which is why its L.A. Story embracing Art, Culture, and Fashion inspires many of the company's new products. This theme also applies to Bentley Prince Street's latest advances in innovation and sustainability. NeoCon East is the premier design exposition and conference on the East Coast for the A&D community and will run Wednesday, November 2 through Thursday, November 3.

Bentley Prince Street's Silver Screen™ Collection is a must-see for all attendees at this year's expo and conference as it won the [Best of NeoCon Gold Award](#) at NeoCon in June. The collection is available in both broadloom and carpet tile and is named for vintage movie studios, aspects of the filmmaking process, as well as magazines relating to the art of producing films. Similarly, the quietly sophisticated Hollywood Sequel™ and the artful California Biennial™ Collection are also reminiscent of vintage Hollywood and California.

“The A&D community looks to Bentley Prince Street for commercial carpet products that are beautiful and sustainable, but also functional,” says Anthony Minite, president of Bentley Prince Street. “There really is an L.A. story behind our company and it plays out in everything from our award-winning products, like the Silver Screen Collection, to reinterpreting the world of modular carpet to our deep environmental commitment. We look forward to sharing our story at NeoCon East and using it to inspire attendees to choose products that have it all.”

A new, patent pending [45-degree cut technology](#) is Bentley Prince Street's edgy, new angle on the world of modular carpet and will be showcased using [Illuminaire™](#). This new layout design is like the busy streets of Los Angeles in that the more random it is laid out, the better. Other breakthroughs in innovation include three carpet tile sizes (18x36", 24x24", 36x36") and Brilliance in High Definition Carpet™, which is a cutting edge, high definition printing technology utilized by Bentley Prince Street. The Global Innovations™ Collection and Kids' Art & Friends™ Collection both feature optimum image resolution that is five times stronger than the industry standard.

In addition to new products, Bentley Prince Street will also be promoting environmental transparency in manufacturing. Bentley Prince Street is the first mill in the country to receive [Silver certification](#) from the U.S. Green Building Council's Leadership in Energy and Environmental Design Green Building System for Existing Buildings (LEED®-EB) and the first North American carpet manufacturer to have an environmental product declaration (EPD) for broadloom carpet. Recently, the company announced that it is on track to complete EPDs for 100% of its manufactured products, measured by production volumes, in the year 2012. This is in keeping with Bentley Prince Street's [Mission Zero®](#) promise and commitment to preserving the natural beauty of Southern California that surrounds its Los Angeles County mill.

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*Defining style, color, quality and service for 30 years, Bentley Prince Street manufactures and markets award-winning broadloom and carpet tile products for commercial interiors across the globe. Bentley Prince Street is committed to sustainable commerce and innovations to integrate style and function with environmental practices through its **Mission Zero® goal of eliminating** any negative impact it has on the environment by the year 2020. With the industry's most comprehensive vertical carpet manufacturing facility, the company maintains third-party certification to the ISO 9001:2009 Quality Management System and the ISO 14001:2004 Environmental Management System. Based in Los Angeles County, California, Bentley Prince Street is a subsidiary of Interface, Inc., a global provider of floor coverings. For more information, please visit [www.bentleyprincestreet.com](http://www.bentleyprincestreet.com) and <http://bpscarpet.blogspot.com>*

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