

BENTLEY PRINCE STREET®

Bentley Prince Street Defines Product Sumptuosity with New Wool Fundamentals Carpet Collection Ideal for Corporate Spaces

Hawkes Bay™, Port Chalmers™ & Tasman™ Broadloom Products made with 100% New Zealand Wool

City of Industry, CA – [December 5, 2011] [Bentley Prince Street, Inc.](#) is introducing its Wool Fundamentals™ Carpet Collection to meet an industry need for products to create upscale, yet comfortable, spaces within a total project. The new collection consists of three, subtly textured products that are available in 16 rich, coordinating colorways: Hawkes Bay, Port Chalmers and Tasman. All three broadloom products are made using 100% New Zealand Wool and are inspired by old world tapestries and antique fabrics. The textures of Port Chalmers and Hawkes Bay give them a woven appearance whereas Tasman, a random sheared product, boasts a handmade quality. Designers and architects will enjoy using the Wool Fundamentals Collection to design environments that require a luxurious aesthetic, specifically high profile corporate areas.

“Wool Fundamentals delivers three products that are reminiscent of old world weaves and textures, but will set the tone for wool product offerings in the future,” says Anthony Minite, president of Bentley Prince Street. “These products feature plush and organic textures that are opulent yet warm and friendly.”

End-users can also appreciate that all three products in the Wool Fundamentals Collection will maintain their sumptuousness for years to come. Fire, soil and stain resistance are inherent properties of wool that contribute to superior appearance retention. Hawkes Bay, Port Chalmers and Tasman feature 100% New Zealand wool in the face fiber.

“The Wool Fundamentals Collection characterizes old world style with a colorway made up of deep reds and browns,” says Valerie Ottaviano, vice president of design. “Rich colors in combination with textures that appear to be woven, make this collection perfect for distinguishing high profile areas from other areas within a total project.”

Bentley Prince Street remains committed to its [Mission Zero®](#) promise to eliminate any negative impact that the company may have on the environment by the year 2020. As the company moves toward Mission Zero it is working to replace products made from virgin nylon with products made from renewable resources, like wool. Wool is a very durable natural fiber, which will maximize the installation longevity of all three Wool Fundamentals products and reduce the net impact on the environment.

Join in the conversation: [Facebook](#), [Twitter](#), [YouTube](#) & [Designing For Life Blog](#)

About Bentley Prince Street

Defining style, color, quality and service for 30 years, Bentley Prince Street manufactures and markets award-winning broadloom and carpet tile products for commercial interiors across the globe. Bentley Prince Street is committed to sustainable commerce and innovations to integrate style and function with environmental practices through its Mission Zero® goal of eliminating any negative impact it has on the environment by the year 2020. With the industry's most comprehensive vertical carpet manufacturing facility, the company maintains third-party certification to the ISO 9001:2009 Quality Management System and the ISO 14001:2004 Environmental Management System. Based in Los Angeles County, California, Bentley Prince Street is a subsidiary of Interface, Inc., a global provider of floor coverings. For more information, please visit www.bentleyprincestreet.com and <http://bpscarpet.blogspot.com>

#

Media Inquiries:
Angela Moore

Starfish P.R.,
310-429-8868
angela@starfish-pr.com

